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**Gowanda Area Chamber of Commerce**  
O. Box 45  
Gowanda, NY 14070



**Dear Business Owner & Community Member,**

“**The Happening**” will enter its twenty-second year May 29, 30 & 31, 2020, in conjunction with the Gowanda Area Chamber of Commerce. This event will continue to be a biker event with a motorcycle raffle, vendors, beer/wine tent and live music. A portion of this year’s proceeds will benefit WNY Heroes, Inc.; proceeds from the 2019 Happening benefitted the Gowanda Volunteer Fire Department equipment fund.

The mission of WNY Heroes is to provide veterans, members of the armed services, and the widows and children of deceased veterans with access to essential services and resources that support their lives and sustain their dignity. 100 % of all funds raised and spent, stays in the 12 counties of WNY. You can also find out more by visiting <http://www.WNYHeroes.org>.

We are asking area business owners and community members to make financial contributions to help defray the expenses associated with an event of this size, as has been done in the past (The Harley Happening, The Hollywood Happening). If you would be interested in contributing, please forward your check to Gowanda Area Chamber of Commerce, PO Box 45, Gowanda, NY 14070, noting in the memo field “The Happening”. The Gowanda Area Chamber of Commerce is a 501(c) (6) membership organization. Please see attached for sponsorship information.

If you have questions please contact JC Hotnich (716)868-0252, Bob Soska (716)238-4254, or any committee member. If you or anyone you know would like to volunteer to help in any way, please contact Tara Schwerk (716)783-1762. Please share this letter with anyone you believe would have an interest in “**The Happening**”.

Sincerely Yours,

Nicholas Crassi, Jr., President  
Gowanda Area Chamber of Commerce

Attachment

**The Happening Committee**

Alan Jones, Bob & Christina Soska, JC Hotnich, Delaney Peters, Wanda Koch, Nick Crassi,  
Karen Clabeaux, Deb Brown, Bill Peglowski, Deb & Bill Grainge, Tara Schwerk

**Gowanda Area Chamber of Commerce Board of Directors**

Nicholas Crassi, President; Wanda Koch, Vice President; Mary Stelley, Secretary-Treasurer; Gary Patterson,  
Irene Jimerson, Becky Grudzien, Robert Dingman, Carol Sheibley, Shannon Smuda, Melinda Spire